

COMPANY PROFILE 2026

Reframing Impact.

Business software for finance, people, commerce and logistics. Built on one core, run from Addis Ababa and Canada.

A MEMBER OF INTELGROUP



Intellect

**The Future Belongs to Businesses
Built on Better Systems.**

**Build Better Systems. Unlock
Greater Possibilities.** The right
infrastructure doesn't just support
growth. It enables it.





A short guide to who we are, where we work, what we build and the people accountable for it.

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Software for how a business actually runs.

Inteltech is an engineering-first software company and the technology arm of IntelGroup, built across two hubs: Addis Ababa and Canada. We design, build and ship the systems businesses run on: our own ERP, ecommerce platforms, websites and mobile apps.

Our products share one core that already runs live businesses. Clients adopt a proven platform, configured to their workflow and supported after go-live.

We pair North American delivery standards with deep, high-velocity engineering talent in Ethiopia, so clients get one partner for everything they need built.



3

platforms on one shared core

7

ERP modules on one general ledger

3

sectors with active ERP implementations

2

hubs: Addis Ababa and Canada

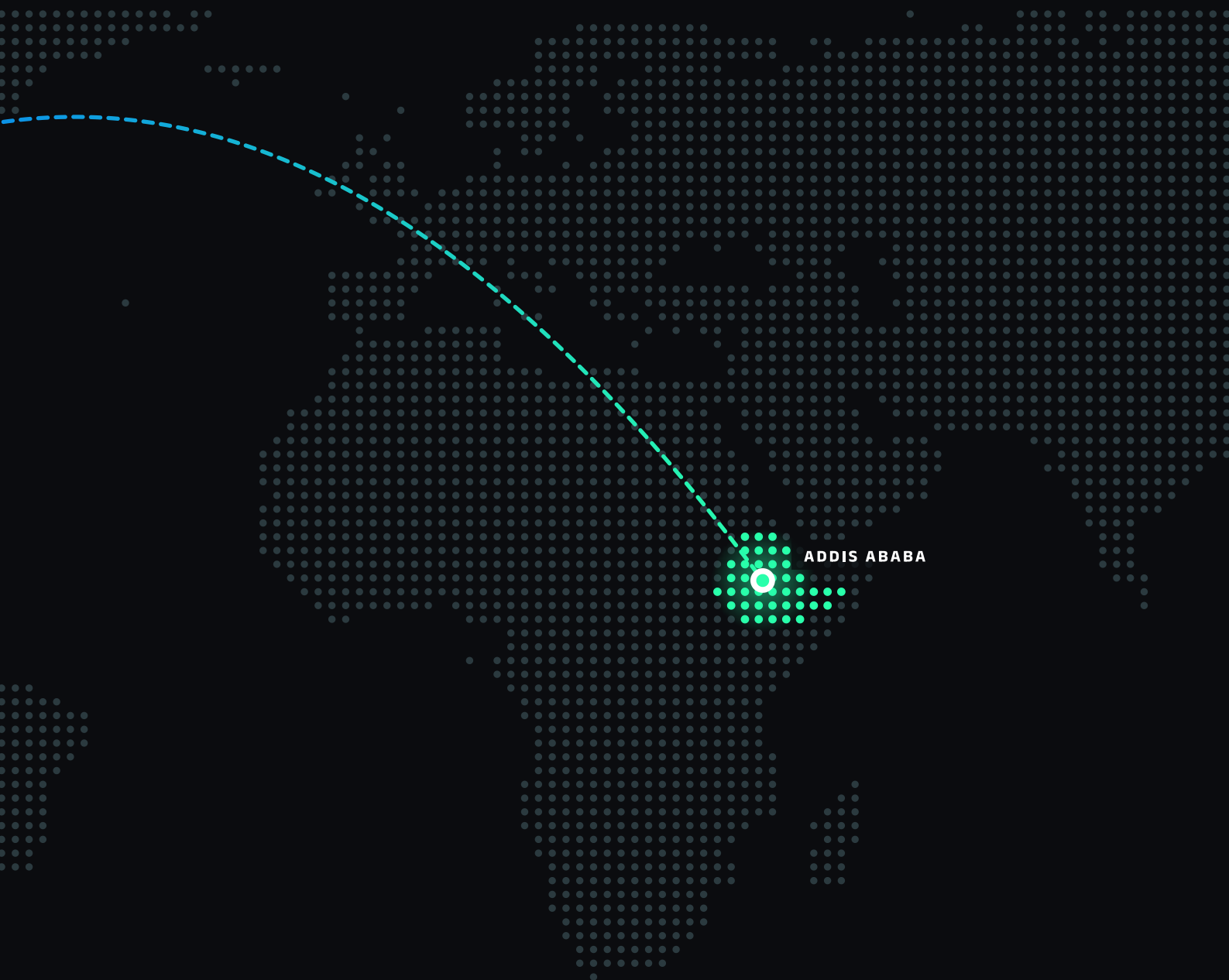
Engineering-first. Built across two hubs.



CANADA OFFICE

Core software architecture, global SaaS benchmarking, international corporate partnerships and executive business development.

We pair North American delivery standards with East Africa's deep, high-velocity engineering talent.



ADDIS ABABA HUB

East African market deployments, direct B2B field sales, local compliance and regional customer success.



03 REFRAMING IMPACT

Born from real operations.

Most businesses do not need more software. They need fewer systems that agree with each other. Inteltech was founded inside IntelGroup, a group that runs real operations, from lifts to schools.

We felt the cost of disconnected tools ourselves: stock in one place, money in another, people in a third. So we built one platform where every operational event lands in the books, automatically and permanently.

Reframing Impact is our name for the result. Same business, same people, seen through a system that shows what is actually happening.

Decisions get faster because the numbers are already there. Audits get calmer because every figure traces back to its source.

VISION

To become the world's most trusted technology partner, seamlessly bridging tech talent across Ethiopia, North America and the global B2B market.

MISSION

To engineer high-performance, end-to-end software systems, from enterprise ERPs to financial solutions and mobile platforms, delivering exceptional, scalable B2B SaaS products and services that reliably serve clients across Africa and North America.

WHAT WE REFRAME

Reframing **ERP.**
Reframing **Ecommerce.**
Reframing **Operations.**
Reframing **Scale.**

AND ABOVE ALL,

Reframing Impact.

We build the software companies depend on, end to end.

01

SaaS ERP

Our own ERP, delivered as software as a service: subscription pricing, hosted and maintained by us, updates included. finance, HR, payroll, purchasing, sales and inventory in one real-time system.

02

Ecommerce Development

Scalable, secure, transaction-ready commerce platforms built to sell, from single-brand stores to multi-vendor marketplaces.

03

SaaS Logistics and Delivery Platform.

Software for fleet operations, trip management, routing, shipment coordination, and delivery tracking. Built to improve operational visibility, accountability, and fulfillment efficiency.

04

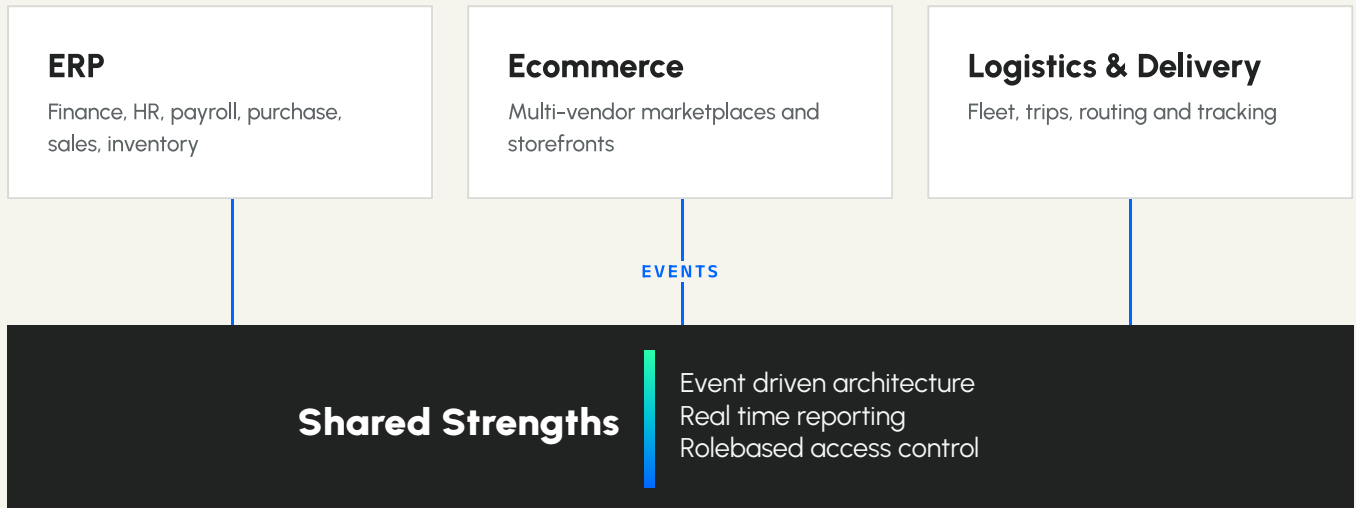
Mobile App Development

Native and cross-platform apps for modern enterprise and consumer use.

Full brand development. Through a partner agency within IntelGroup, complete branding and marketing work is also available.

One core. Three platforms. Nothing keyed in twice.

The ERP, ecommerce and logistics platforms share one database, one ledger and one set of master records. New industry modules plug into the same core without rewriting the foundation.



INDUSTRY MODULES THAT PLUG IN

- Manufacturing
- Government Procurement
- Construction Projects
- School Management

Single shared database

Every module reads and writes the same data.

Event-driven

Operations publish events. Finance reacts and posts.

Immutable general ledger

No direct edits. Corrections by reversal only.

Configurable chart of accounts

No hard-coded accounting logic.

Voucher-to-report traceability

Real-time reports that trace to their source.

Role-based access

Permissions and multi-level approval workflows.

Unified masters

Customers, suppliers, staff, items and accounts, defined once.

Multi-branch, multi-warehouse

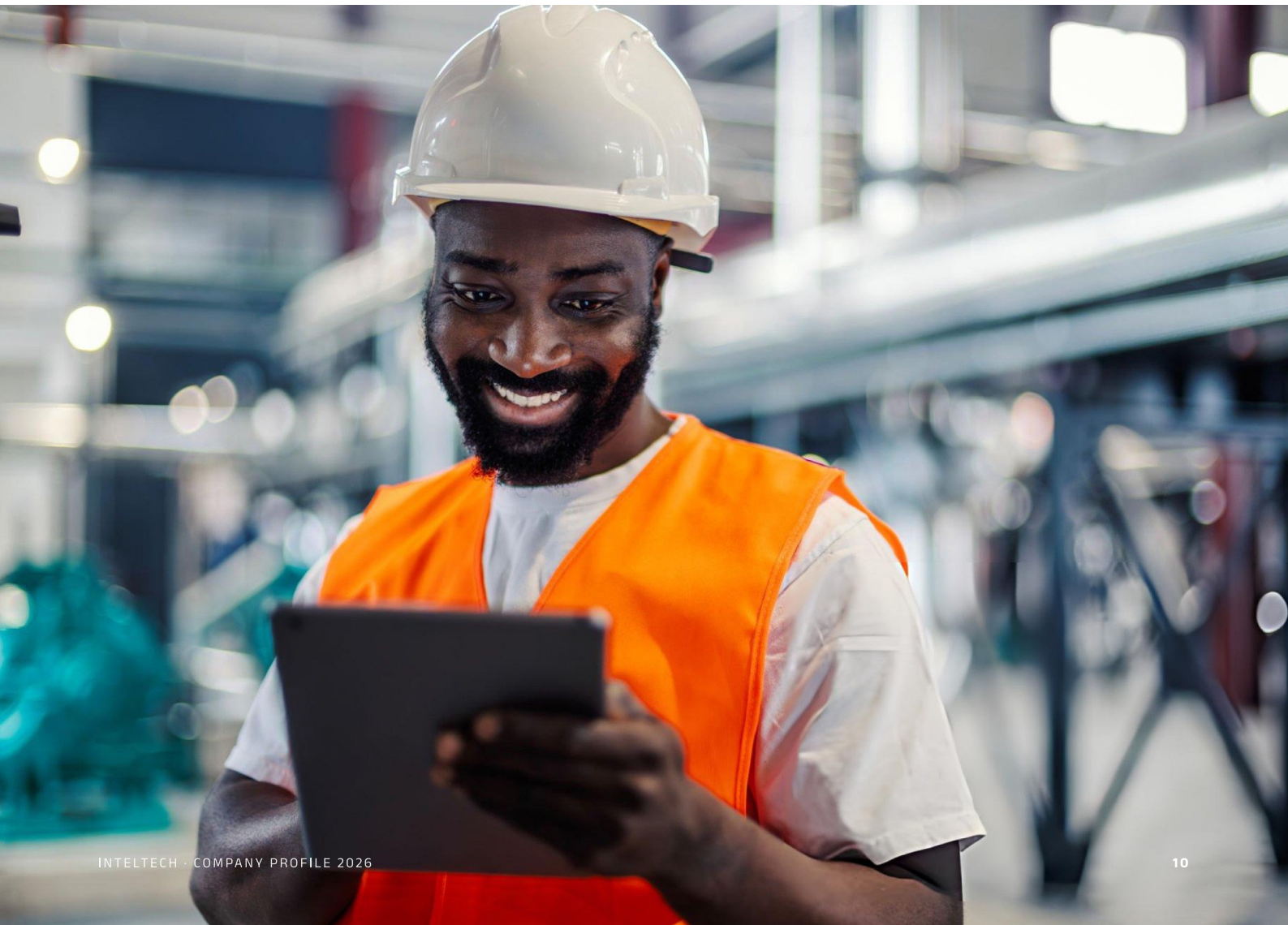
Designed for growth across sites from day one.



**Every operational event
posts to the books.
Automatically.**

End-to-end resource planning for finance, people, purchasing, sales and stock, delivered as a service. Operational modules publish events and finance listens and posts, so the general ledger is always current.

Corrections happen through reversals, never edits. Every figure on a report traces back to the voucher that created it.



Seven modules. One ledger underneath.

01 Finance & Accounting

Immutable double-entry ledger, receivables and payables, cash and bank, budgeting, cost and profitability analysis.

02 HR

Employee records, organizational structure, attendance and overtime, leave, shifts, documents and approvals.

03 Payroll

Calculated from attendance and overtime, configurable pay elements and statutory rules, posted straight to the ledger.

04 Purchase

Requisitions and approvals, suppliers, quotations, purchase orders, local and imported goods receipt.

05 Sales

Orders, invoicing, delivery, multi-branch sales, targets, customer credit control and revenue recognition.

06 Inventory & Warehouse

Multi-warehouse stock across raw materials, work in progress and finished goods, valued in real time.

07 Timesheet

Time entry and approval linked to attendance and payroll, with production costing where needed.

REPORTS, OUT OF THE BOX

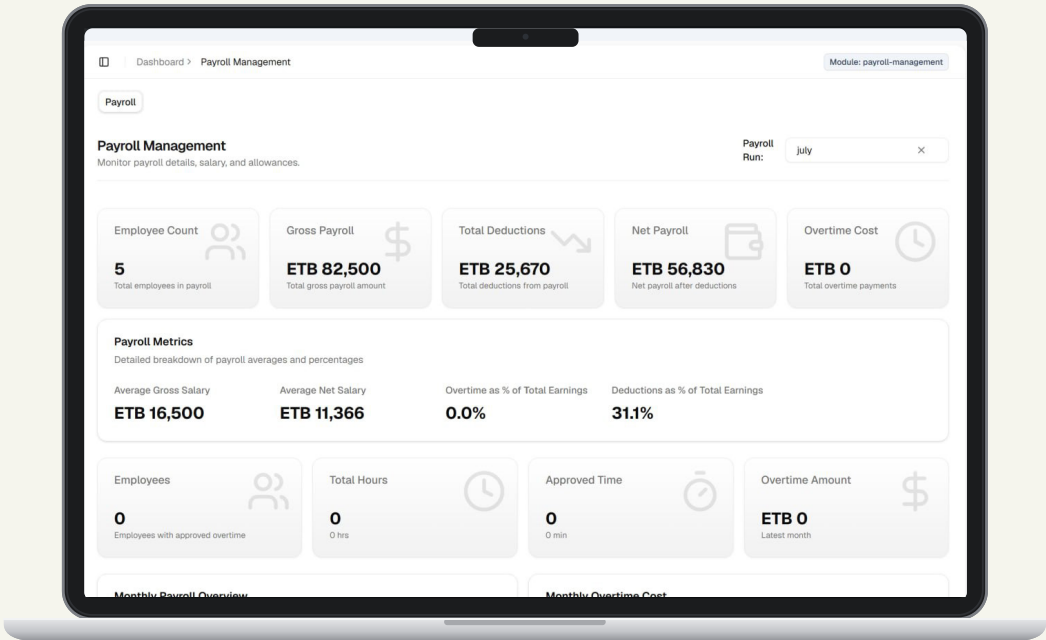
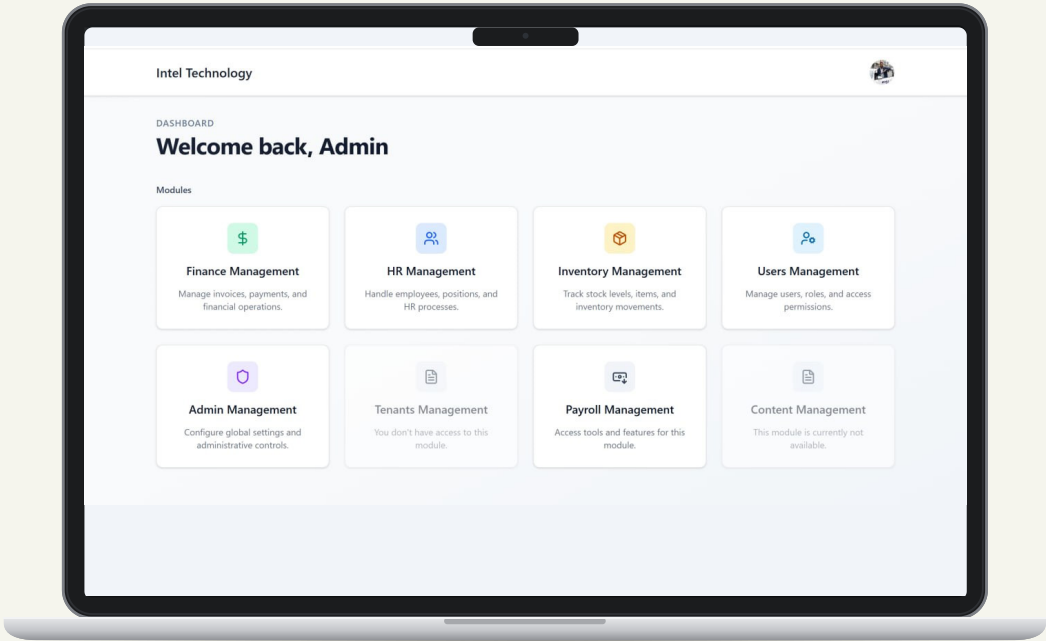
Balance Sheet

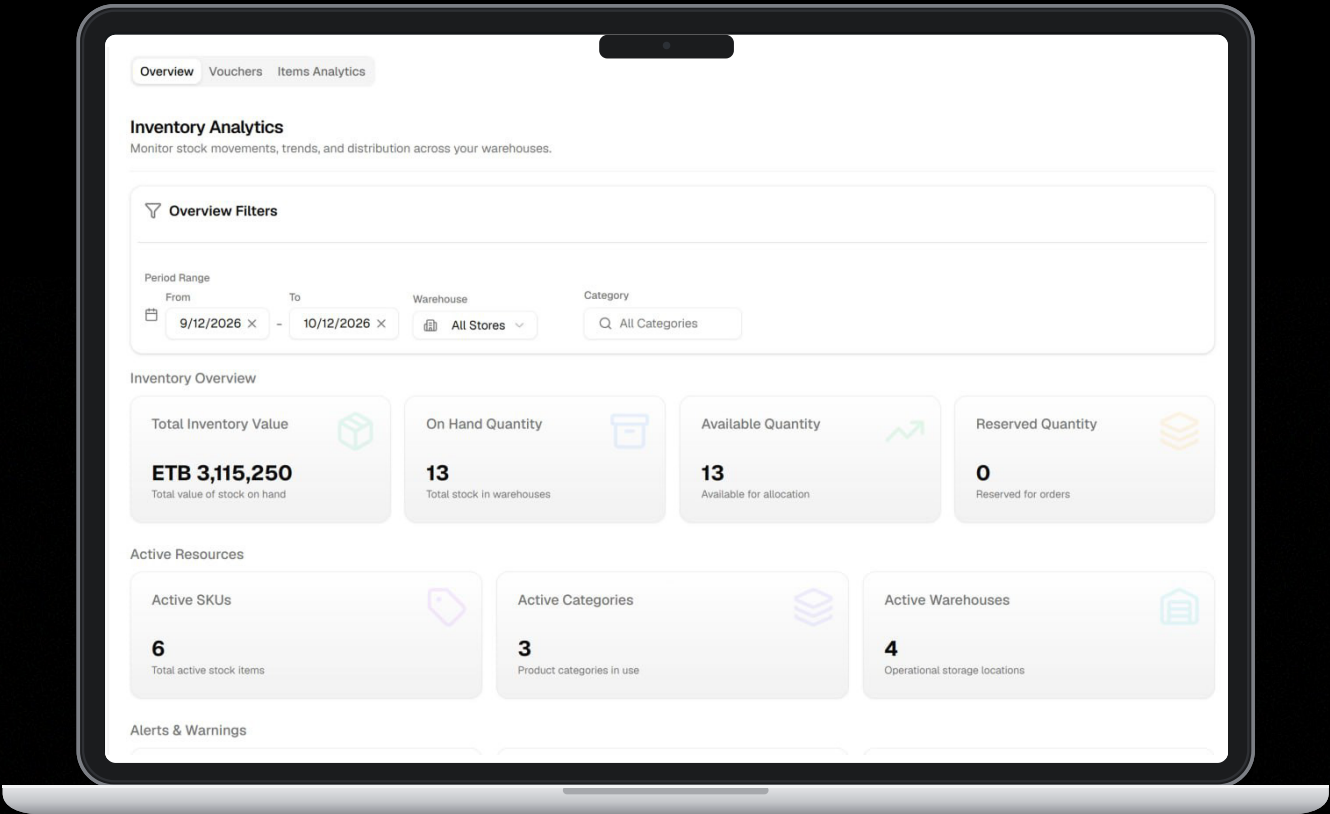
Profit & Loss

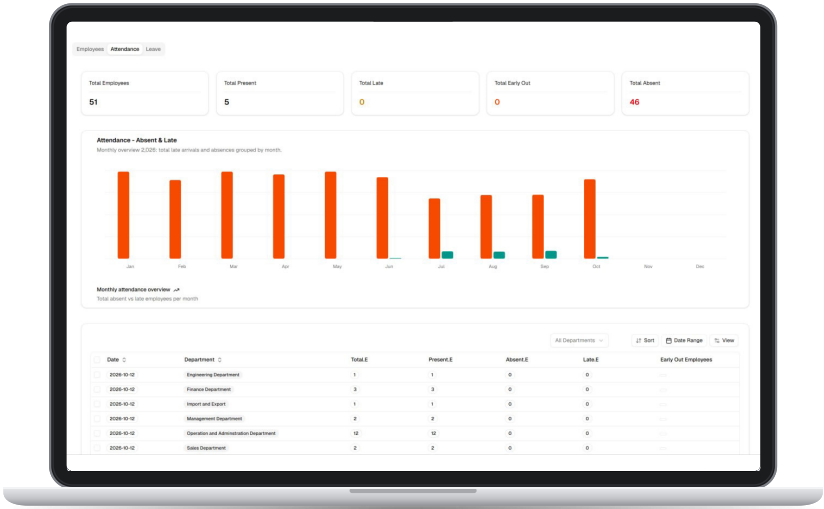
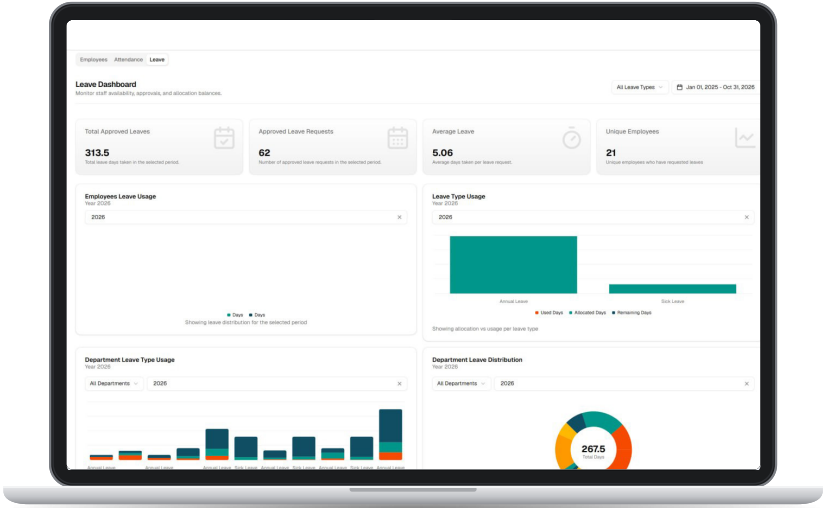
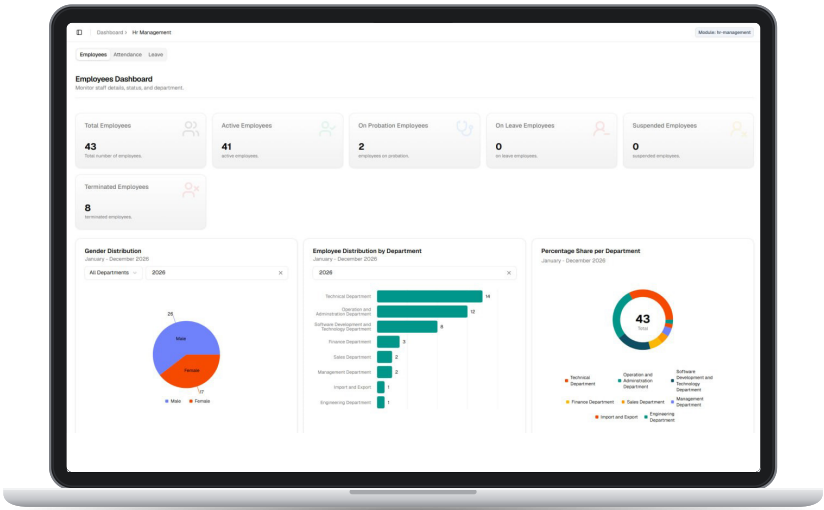
Trial Balance

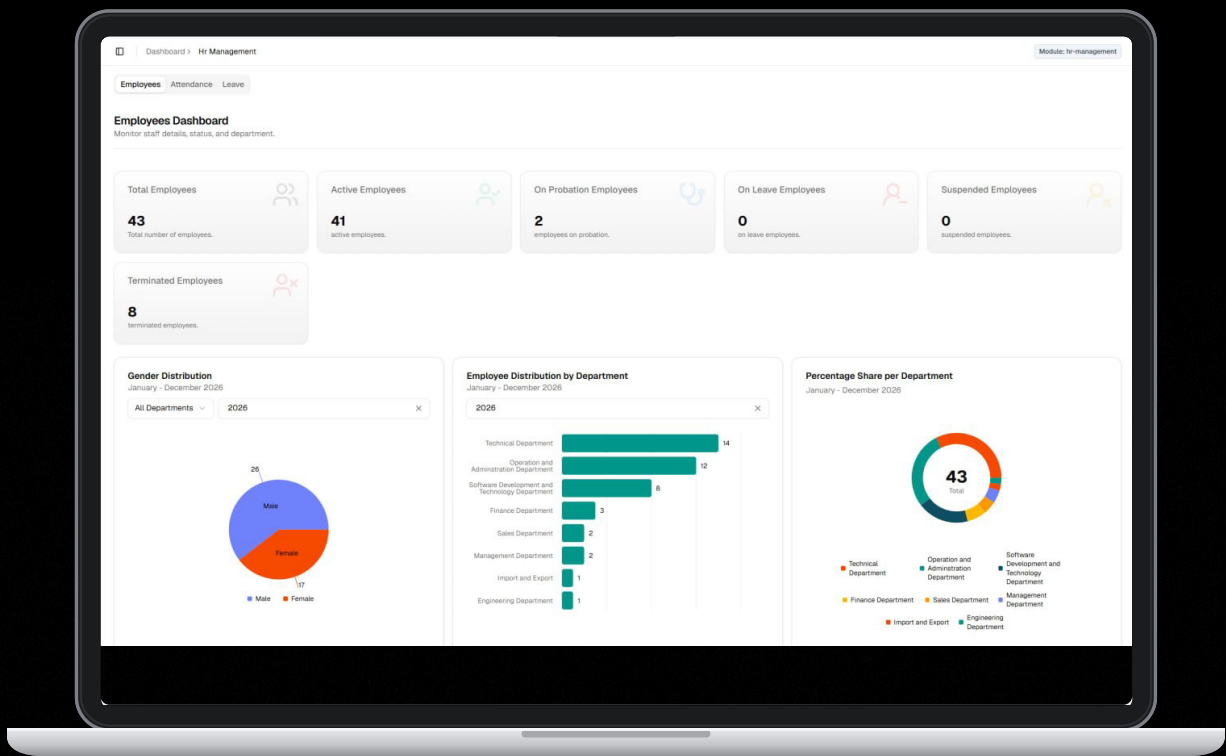
Inventory Valuation

Cost of Goods Sold











From raw material to true product cost.

The manufacturing module plugs into the same core as the rest of the ERP. Raw materials, work in progress and finished goods move through one inventory, and every movement carries its cost into the general ledger, so the price of each product reflects what it actually took to make.



WHAT IT GIVES A FACTORY

- 01 Process tracing**
Follow each batch from raw material issue to finished goods, step by step.
- 02 Work-in-progress value**
See what is sitting on the line, valued in real time.
- 03 True product cost**
Material, labor and overhead captured at source, not estimated at month end.
- 04 Labor costing**
Timesheets feed production costing directly, with no re-keying.
- 05 Finished-goods channel**
Sell finished products online, with stock pulled live from the ERP.



08 MULTI-VENDOR ECOMMERCE



Many vendors. One storefront. Settlements that reconcile themselves.

A multi-vendor marketplace and storefront platform for manufacturers, MSMEs, property developers and bank-partnered ecosystems. Independent vendors sell through a shared or co-branded storefront, while the operator keeps central control, visibility and revenue.

Everything a marketplace needs to run.

CORE CAPABILITIES

01 Storefronts & catalogs

Vendor stores or one unified marketplace. Variants, pricing, stock status, search, filters and promotions. Physical goods and property listings.

02 Vendor management

Onboarding and approval, profiles, ratings, configurable commissions and fees, and a self-service portal for products, orders and payouts.

03 Orders & inventory

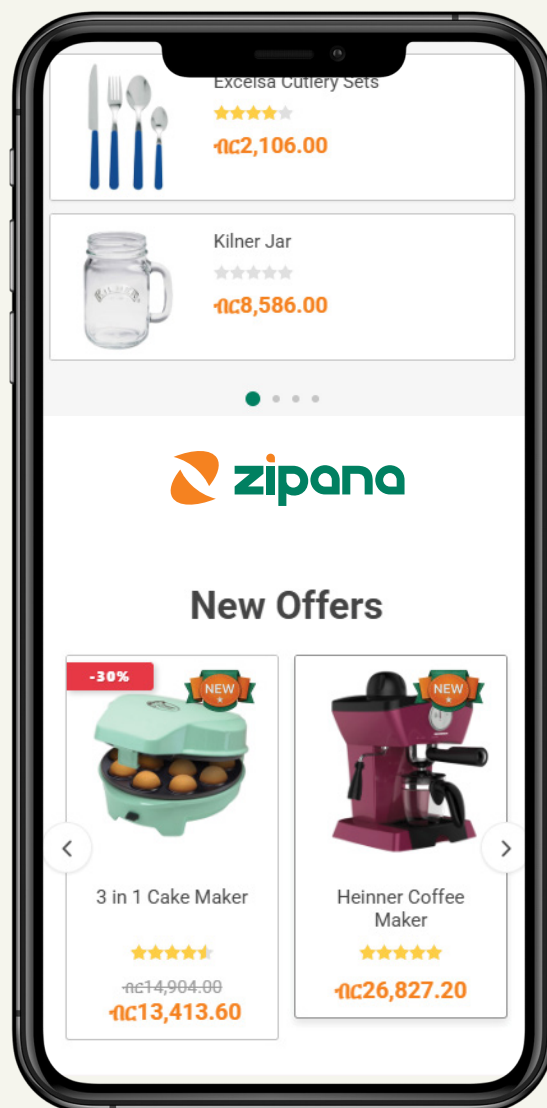
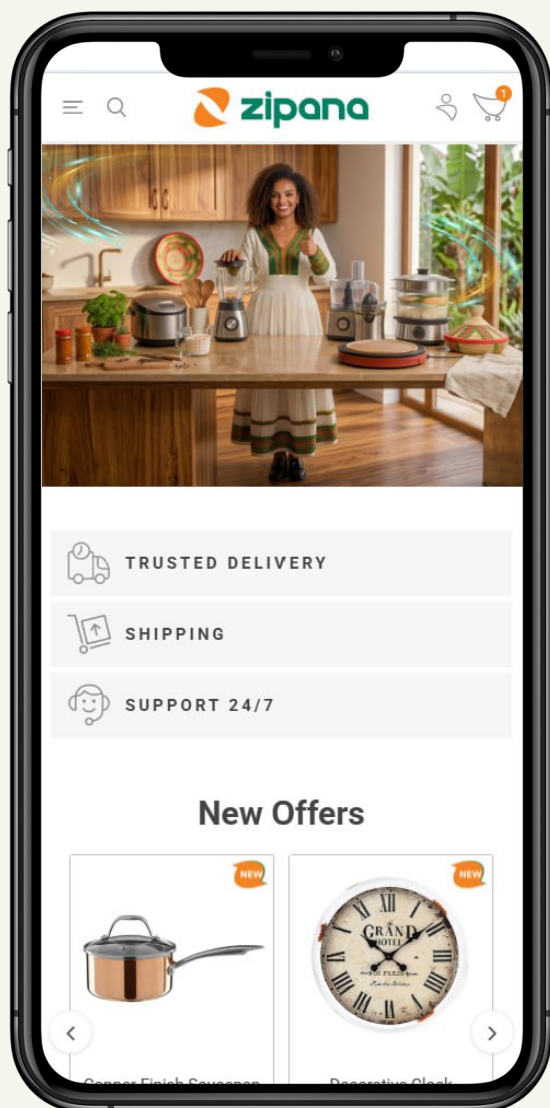
Placement to payment to delivery. Automatic stock reservation, multi-location visibility, order splitting across vendors, returns and refunds.

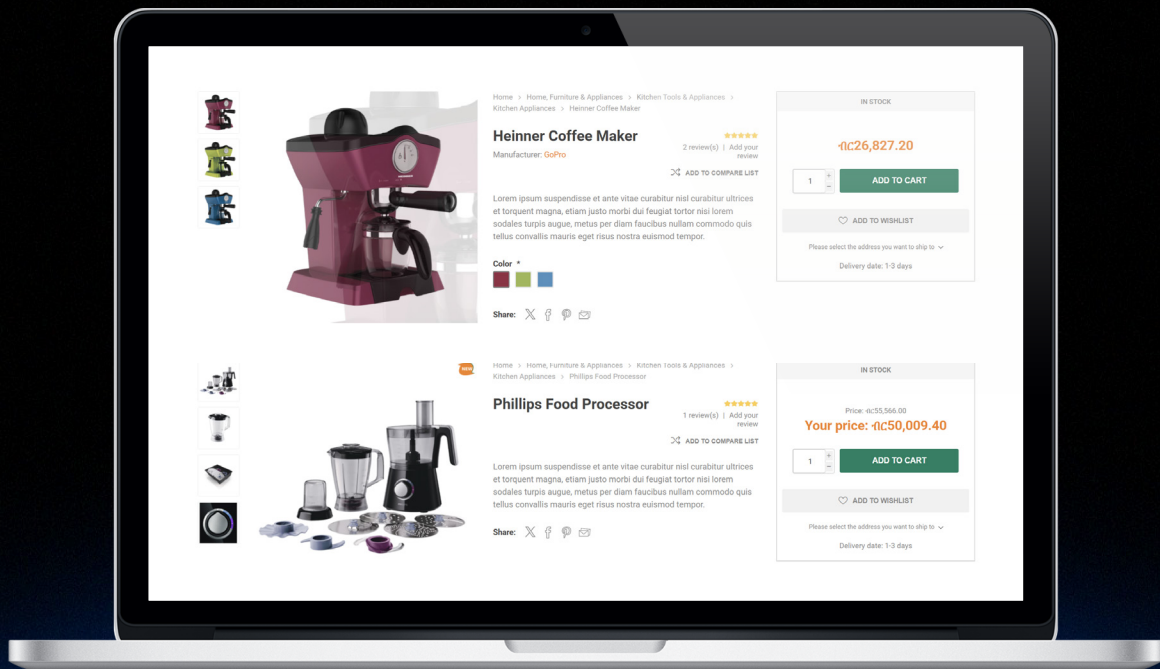
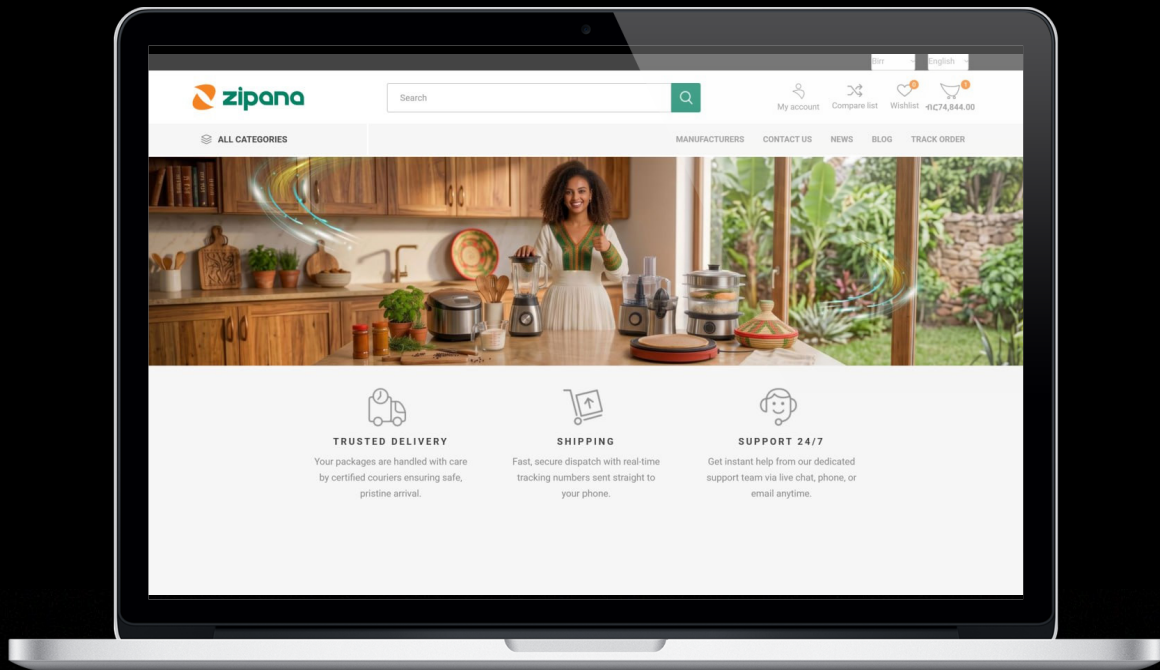
04 Payments & settlement

Payment gateways, bank wallets and mobile money. Automatic split settlement, scheduled payouts and reconciliation, posted to the ERP.

05 Buyer experience

Accounts, order history and tracking, wish lists, reviews and ratings. Mobile-first, with optional dedicated portals.





9:41



Zipana

08 ZIPANA · WHERE IT WORKS

**Built for whoever runs
the marketplace.**



ONE ORDER, END TO END

From order to ledger to doorstep.

The ecommerce platform pulls live stock from inventory, pushes orders into sales and finance, and hands fulfillment to logistics. Sales and stock data can also feed partner banks for digital lending.



Every vehicle, trip and litre of fuel, on the record.

Fleet management, routing, last-mile delivery and tracking in one platform. Requests, approvals and assignments follow a clear workflow, and every movement leaves an audit trail.

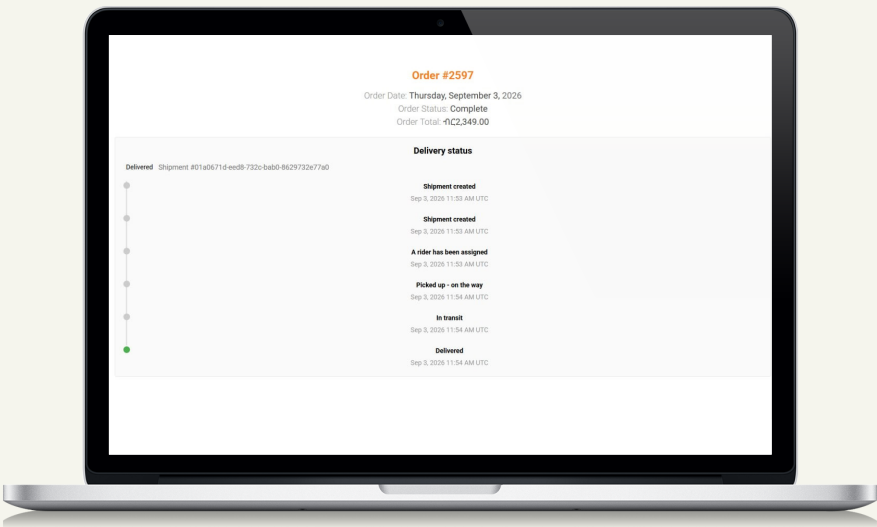
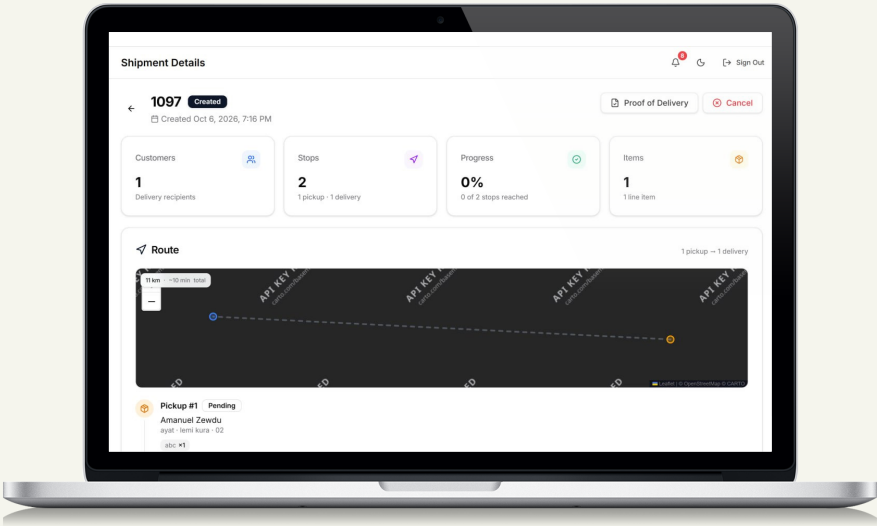
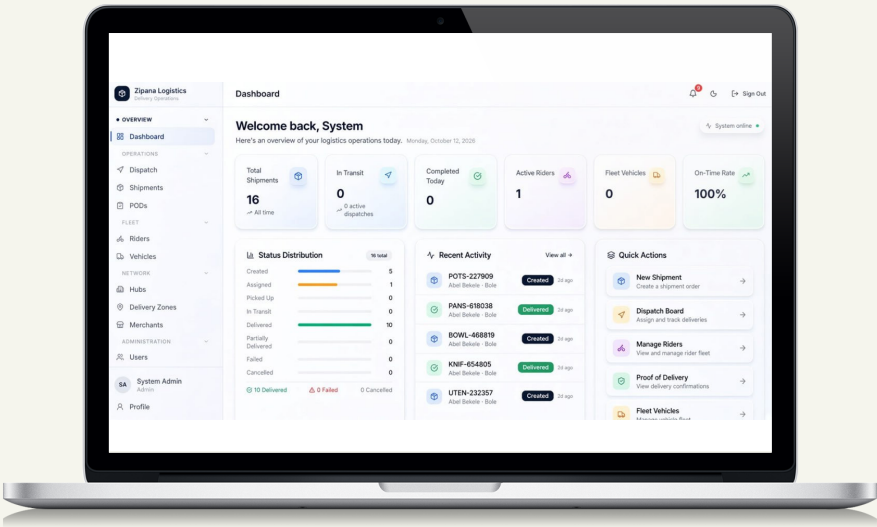


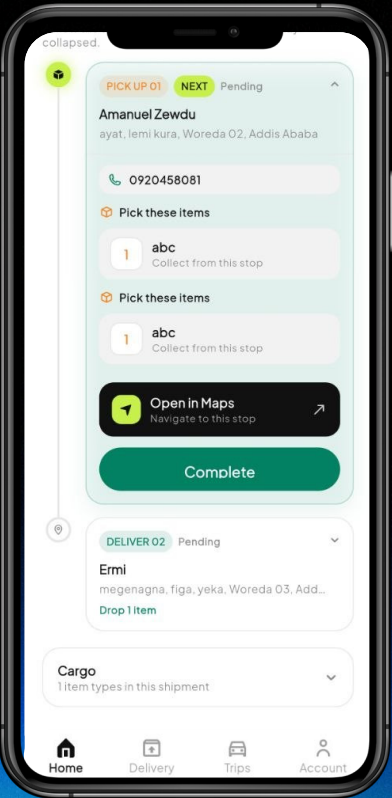
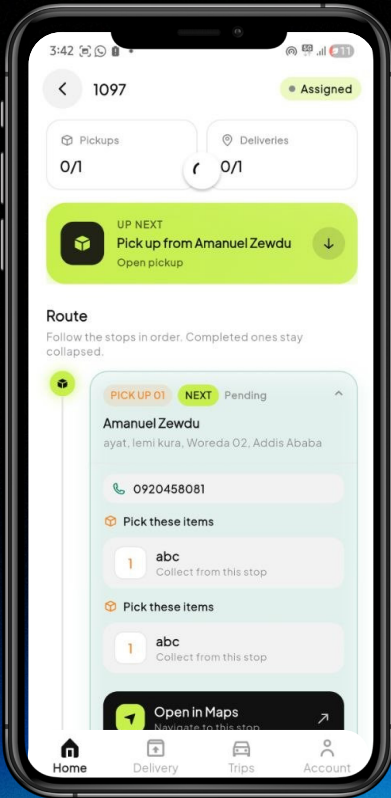
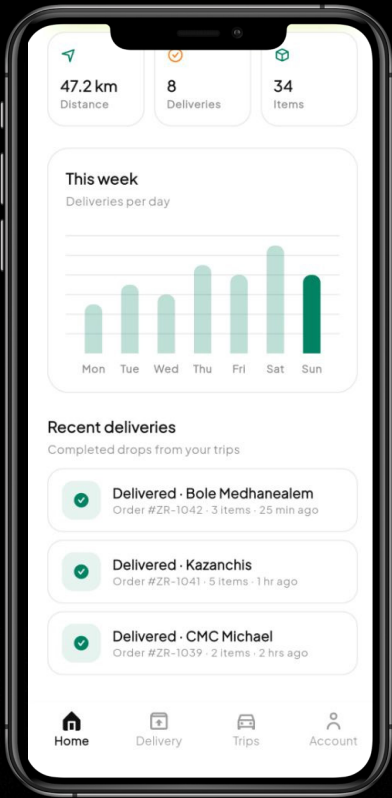
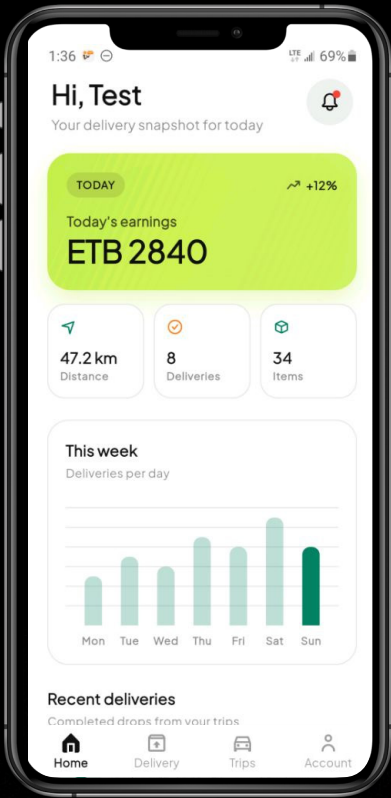
KEY CAPABILITIES

- Vehicle register and driver management
- Trip request, approval and assignment
- Route optimization and real-time tracking
- Fuel tracking
- Maintenance history
- Utilization and cost reports
- Full audit trail for every movement

BUILT FOR

- Government offices
- Manufacturers
- Ecommerce fulfillment
- Document distribution





Running on our core today.

Our ERP is being implemented at organizations in three different sectors. Each one puts a different part of the platform to work, and what we learn on site shapes how we configure, train and support every new client.

	CLIENT	IMPLEMENTATION FOCUS	MODULES IN SCOPE
	IntelMotion Lifts ELEVATORS AND ESCALATORS	Unifying operations, inventory and financial control: purchase-to-pay, stock visibility, sales, and an automatic flow of stock movements and costs into the general ledger.	HR · Payroll · Purchase · Sales · Inventory · Finance · Timesheet
 	Seven S ET Trading (AGC) CONSTRUCTION	Procurement, material inventory across sites, workforce administration and project costing, with multi-site material tracking linked to the general ledger.	HR · Payroll · Purchase · Inventory · Finance · Timesheet
 	Nucleus International School EDUCATION	Streamlining school administration: staff records, payroll, purchasing of supplies and financial reporting, as one source of truth for people, expenses and budgets.	HR · Payroll · Purchase · Finance · Inventory



Eng. Demitu Fayisa

FOUNDER & CHIEF EXECUTIVE OFFICER

An electrical engineer and entrepreneur who has spent more than a decade building engineering and technology businesses in Ethiopia.

EXPERIENCE

Over 10 years of experience in engineering, business management and strategic leadership.

CEO & Founder of IntelMotion PLC since 2017, leading engineering, technology and business development.

Former Technical Manager & Sales Engineer at Dabe Engineering Technologies.

Experience in project management, digital transformation, industrial automation and enterprise operations.

Business advisor and shareholder across construction, infrastructure and investment ventures.

EDUCATION & CERTIFICATIONS

BSc in Electrical Engineering, Arba Minch University (2010).

Project Management Professional (PMP) certification.

Professional training in leadership, business strategy, digital marketing and sales strategy.

A MESSAGE FROM DEMITU



For more than ten years I have worked in engineering and business in Ethiopia. I know what it costs when stock is counted on paper, payroll takes a week, and the numbers arrive after the decision is made. Inteltech exists because we needed this software ourselves. To me, Reframing Impact means a business in Addis Ababa runs on the same standard of systems as one in Toronto, with a team that answers the phone. That is the promise I put my name to.



Amanuel Zewdu Tekle

CHIEF TECHNOLOGY OFFICER & CO-FOUNDER

Amanuel leads technology strategy, product architecture and engineering across Inteltech's ERP, ecommerce, logistics and related platforms. He has more than eight years of experience designing and scaling enterprise SaaS, fintech and digital platforms that serve more than 200,000 customers.

EDUCATION

BSc, Electrical and Computer Engineering (Computer Engineering focus), University of Gondar, 2017

MBA in Project Management (in progress), Addis Ababa University

A MESSAGE FROM AMANUEL



Good enterprise software is quiet. It posts the entry, keeps the trail, and gives the same answer at month end as it did at noon. We chose one core for every product: one database, one ledger nobody can edit, one set of master records. It is slower at the start and it pays back every year after, because a new module plugs in without breaking what already works. My job is to hand over systems that auditors trust and teams actually use.



Eng. Abenezer Walelgn Lemma

CHIEF OPERATING OFFICER

A civil engineer and operations leader with experience in construction, project management, and business operations.

As Chief Operating Officer of IntelTech, she brings expertise in technical delivery, operational coordination, and team leadership to support reliable technology implementation and scalable enterprise solutions.

EDUCATION

M.Sc. in Civil Engineering & Construction Management, Huazhong University of Science and Technology, China (2019).

B.Sc. in Civil Engineering, Addis Ababa Science and Technology University (2016).

A MESSAGE FROM ABENEZER



Software does not change a business on go-live day. People do, in the weeks after, when old habits pull back. Operations is where Inteltech keeps its promise: clear plans, trained teams and support that answers. I have run operations in several countries and sectors, and the lesson is the same everywhere. Discipline in the unglamorous parts is what makes impact visible. We measure ourselves by adoption, not by delivery dates.



**Better Technology Is Not the Destination.
Better Business Is.**

We engineer the systems that simplify complexity, strengthen operations, and unlock new possibilities.





See the platform working.

Book a demo of the ERP, ecommerce or logistics platform, configured around your own workflow.

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ADDIS ABABA

In front of Bole Printing Press,
City View Building.